



START UP PACKAGE BY SOLUTIONS LANE

Solutions Lane,
Howrah - 711104
West Bengal

www.solutionslane.co.in





THE COMPANY

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Solutions Lane began its Journey back in 25th of March 2018, since then Solutions Lane has been providing Digital Marketing and Web Development Services to clients based in India as well as abroad. Starting from Core IT Industries to E Commerce Industries Solutions Lane has aced it all

from 2019 onwards Solutions Lane have been employing the services of Freelancers from all over India to deliver better services to our Clients, our Clients have benefited from our services which has helped us earn five star reviews from our clients in Google along with some overwhelming testimonials..



THE START UP PACKAGE

What is the package all about ?

The basic essence of any business is to work for people's needs. Startups are nothing but new business models that are entangled with innovative ideas. And when we talk about invention, it just means making today better than yesterday.

With our fantastic Start-up package, we provide the full range of services to support your start-up's success, from logo design to business website design, to, flyer and brochure design, Online ads, social media and SEO.

We are offering a Start-up package where we will take all the hassels upon ourselves to make your business ready to go online, and create its own unique presence from the beginning.



Why Opt For The **START UP PACKAGE**

To most of the Start ups & Entrepreneurs, the process of domain registration, hosting all the way upto website building to SEO can prove to be a very complicated process and in some cases due to lack of expertise or time constraints, the entire process takes a wrong shape in the end, Here are some of the reasons why its a good idea to opt for a start up package.



Professional Hands

First and foremost is the fact you leave all the complicated Work in the hands of the professionals.



Tried & Tested

All the techniques are tried and tested by us to deliver better results to our clients.



It saves your valuable time

All the hassels will be taken care of by us, leaving you With the valuable time to focus on devising your strategy Or arrange for investments etc.



Creates A Brand presence Online From The Begining

Your business with our start up package will be able to Create a strong online & social presence from the Beginning.



OUR WORK PROCESS



INTRODUCTION

We Design & Develop Your Website, Connect Domain With Hosting & Make It Available Online.



AWARENESS

We Perform Social Media Marketing, Local SEO & Run Online Ads To Spread The Word.



ESTABLISHMENT

We Establish Your Brand, Target Audience, Your Prospects Which Will Be Later On Available To You For Marketing.



Those Who Have Benefited From This Matrix





EFFORT DISTRIBUTION CHART

SOCIAL MEDIA
MARKETING

60%

SEO

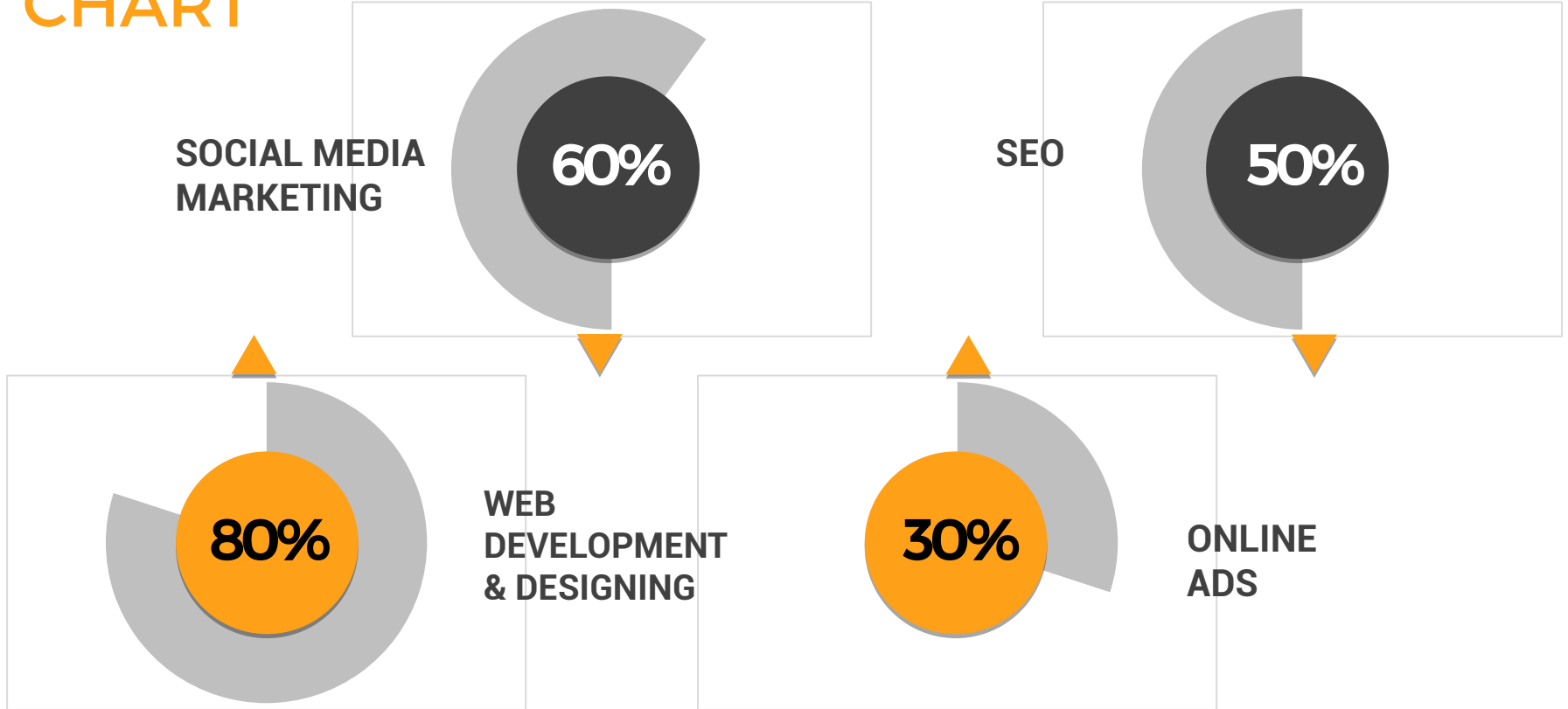
50%

80%

WEB
DEVELOPMENT
& DESIGNING

30%

ONLINE
ADS





LETS HAVE A LOOK AT OUR PACKAGES

PACKAGE 01

- ✓ One Website
- ✓ Responsive Design
- ✓ Multipage up to 10 pages.
- ✓ 100 GB Bandwidth Hosting.
- ✓ 6 Months Website Maintenance.
- ✓ Domain Email
- ✓ Social Media Integration
- ✓ Domain (.com, .in, .co.in etc.)
- ✓ Facebook Ads 4 Times In A Month
- ✓ Social Profiles Creation & Set up .
- ✓ 12 Social Posts with Holiday posts over 1 Month.
- ✓ Basic On Page SEO.
- ✓ Local SEO.
- ✓ Google Analytics & Search Console Setup.

1 Month
14,500 ₹

PACKAGE 02

- ✓ One Website.
- ✓ Responsive Design
- ✓ Multipage up to 10 pages.
- ✓ Unlimited Bandwidth Hosting.
- ✓ 6 Months Website Maintenance.
- ✓ Domain Email
- ✓ Social Media Integration
- ✓ Domain (.com, .in, .co.in etc.)
- ✓ Facebook Ads 4 Times In A Month
- ✓ Social Profiles Creation & Set up
- ✓ 12 Social Posts with Holiday posts over Per Month.
- ✓ Advanced On Page SEO.
- ✓ Local SEO.
- ✓ Google Analytics & Search Console Setup.

3 Month
29,500 ₹

PACKAGE 03

- ✓ One Website
- ✓ Responsive Design
- ✓ Multipage up to 10 pages.
- ✓ Unlimited Bandwidth Hosting.
- ✓ 6 Months Website Maintenance.
- ✓ Domain Email
- ✓ Social Media Integration
- ✓ Domain (.com, .in, .co.in etc.)
- ✓ Facebook Ads 4 Times In A Month & Google Ads 1000 \- Budget.
- ✓ Social Profiles Creation & Set up.
- ✓ 12 Social Posts with Holiday posts over Per Month.
- ✓ Advanced On Page SEO.
- ✓ OFF Page SEO with backlinks.
- ✓ Local SEO with 2 Blogs.
- ✓ Google Analytics & Search Console Setup.

3 Month
32,500 ₹

READY TO START
YOUR NEXT PROJECT ?

GET IN TOUCH WITH US TODAY

CALL / WHATSAPP : 6290255850 / 9748528044

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Visit us : solutionslane.co.in